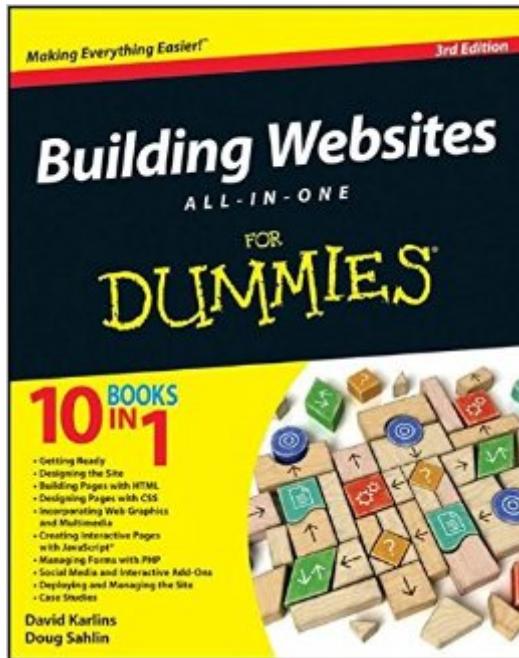


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# Building Websites All-in-One For Dummies



## Synopsis

Ten minibooks in one! The perfect reference for beginning web builders This hefty, 800+ page book is your start-to-finish roadmap for building a web site for personal or professional use. Even if you're completely new to the process, this book is packed with everything you need to know to build an attractive, usable, and working site. In addition to being a thorough reference on the basics, this updated new edition also covers the very latest trends and tools, such as HTML5, mobile site planning for smartphones and tablets, connecting with social media, and more. Packs ten minibooks into one hefty reference: Preparation, Site Design, Site Construction, Web Graphics, Multimedia, Interactive Elements, Form Management, Social Media Integration, Site Management, and Case Studies Covers the newest trends and tools, including HTML5, the new Adobe Create Suite, and connecting with social media Offers in-depth reviews and case studies of existing sites created for a variety of purposes and audiences, such as blog sites and non-profit sites Walks you through essential technologies, including Dreamweaver, HTML, CSS, JavaScript, PHP, and more Plan, build, and maintain a site that does exactly what you need, with *Building Web Sites All-In-One For Dummies*, 3rd Edition.

## Book Information

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## Customer Reviews

Wow - there's a lot packed into *Building Websites All-in-One for Dummies*. This book provides a fairly comprehensive survey of the topics important to those creating modern websites. If you're a novice web designer/developer who's building a reference library and looking for a book from the *For Dummies* series to add to your collection, then this is the one. It touches on all aspects of the

process, teaching you all the things you may not have known you needed to know. If you're just looking to put up a simple website and nothing beyond that, then steer clear of this and go find a free theme on Google Sites or WordPress instead (actually, this book even has a chapter about WordPress). But, if you are becoming a serious hobbyist or are looking to start a career in the field, then this book will cover all the bases and introduce (in varying levels of detail) the areas you need to focus on in order to learn to build professional-looking websites from scratch. Value is also here for the experienced website builder looking to get up to date on HTML5, CSS3, and Adobe CS6 (a little on Photoshop and Fireworks, and a lot on Dreamweaver). Also, those who manage the development of websites or who purchase web design/development services from someone else will benefit from the this book since you will learn the language of those you're managing. And, if you are looking to incorporate e-commerce or social media into your existing site, you will find useful info here. The experienced web developer who's mainly worked in the back-end coding aspect of website creation and who's looking to learn more on the upfront design aspects or what's involved in launching and maintaining a site will find several informative chapters on those topics as well.

This outstanding book lives up to its "All-in-One" title, covering every aspect of website building in a single large volume, from planning to deployment to freshening up an "old" site. It's well organized, making it easy either to skim through what you already know for a quick refresher, or to find in-depth information on new techniques. The comprehensive table of contents is an ideal outline, and it helps to unify the entire volume (that was originally ten separate minibooks). The index at the back is not as comprehensive, but still useful. The book is clearly written, and it flows smoothly. The authors' style makes it feel like you have a knowledgeable friend sharing tips, any time you want. Especially useful are the ideas you hadn't seen before that can help take sites to the next level. Sometimes these 'light bulb moments' come in the form of how to use some previously unknown aspects of common elements, like CSS or JavaScript or PHP. Other times, the inspiration comes in what you can do with the latest techniques, like HTML5 or CSS3 or social media, even before you use them. It's lavishly illustrated with screen shots and other graphics, that amplify what the text describes. I especially liked the brief sections, scattered throughout the book, that are highlighted by four types of icons, two of which are Tips (a bullseye arrow) and, what I found most helpful, Warnings (a bomb) of what you should never - ever - do. The authors honestly lay out the pros and cons for all of the major decisions you'll confront, at every stage of creating or revising a site. They also sometimes show you how to wring dynamism, and even beauty, out of the compromises you'll have to make; it's inspiring.

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